

PRIVACY POLICY

Last Updated: October 5, 2024

Constructive, Inc. (“we”, “us”, or “our”) operates the CART online marketplace that connects buyers and sellers of services. This Privacy Policy explains how we collect, use, share, and protect personal information of users (“Users”, “you”, or “your”) of our platform (the “Platform”).

By using the Platform, you agree to the terms of this Privacy Policy. If you do not agree with this Privacy Policy, you must not use the Platform.

1. Information We Collect

We collect the following types of information to provide and improve our Platform:

1.1 Personal Information

When you register on the Platform, use our services, or contact us, we may collect personal information, including but not limited to:

- Name
- Email address
- Phone number
- Company name and job title
- Payment information (credit/debit card details, banking information)
- Location and business address
- User account details (including service preferences and transaction history)
- Company information (including insurance, safety performance, and certifications)

1.2 Non-Personal Information

We also collect non-personal information that cannot be used to identify you, such as:

- Browser type and version
- Operating system
- Pages you visit on the Platform
- Time spent on the Platform and other usage statistics
- IP address and device identifiers

1.3 Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your experience on the Platform. Cookies help us to:

- Keep you logged in
- Remember your preferences
- Track the performance and usage of the Platform

You may adjust your browser settings to refuse cookies, but this may limit your ability to use certain features of the Platform.

2. How We Use Your Information

We use the collected information to:

- Provide, maintain, and improve the Platform and our services
- Facilitate communication between buyers and sellers
- Process payments and transactions
- Provide customer support and respond to your inquiries
- Analyze Platform usage to improve user experience and functionality
- Send you notifications about your account, transactions, and relevant updates
- Ensure compliance with legal obligations and protect against fraud and misuse

3. Sharing Your Information

We will not sell or rent your personal information to third parties. However, we may share your information with the following parties:

3.1 Service Providers

We may share your information with third-party service providers that assist us in operating the Platform, including payment processors, cloud service providers, analytics providers, and customer support services. These providers are required to handle your information in accordance with this Privacy Policy and applicable data protection laws.

3.2 Buyers and Sellers

In the course of a transaction, we may share relevant personal information between Buyers and Sellers, such as contact details, service requests, and project details, to facilitate service delivery.

3.3 Legal Compliance and Protection

We may disclose your personal information if required by law, court order, or legal process, or if we believe that disclosure is necessary to:

- Comply with legal obligations
- Protect our rights, privacy, safety, or property, and that of our Users
- Investigate or prevent illegal activity, fraud, or misuse of the Platform

3.4 Business Transfers

If we undergo a business transaction such as a merger, acquisition, or asset sale, your personal information may be transferred as part of the transaction. In such cases, we will notify you and provide options regarding your information.

4. Data Security

We take the security of your personal information seriously and use reasonable technical, administrative, and physical safeguards to protect your data. However, no system is completely secure, and we cannot guarantee the absolute security of your information.

- **Access Control:** We restrict access to your personal information to authorized personnel only.
- **Security Audits:** We regularly review our security practices to identify and mitigate risks.

5. Your Rights

You have the following rights regarding your personal information:

5.1 Access

You have the right to request a copy of the personal information we hold about you.

5.2 Correction

If any personal information is inaccurate or incomplete, you have the right to request correction.

5.3 Deletion

You have the right to request that we delete your personal information, subject to certain legal or contractual obligations that require us to retain it.

5.4 Data Portability

You may request that we provide your personal information in a structured, commonly used, and machine-readable format, or that we transfer your information to another data controller.

5.5 Objection to Processing

You may object to the processing of your personal information for direct marketing purposes, or in situations where we rely on legitimate interest as the legal basis for processing.

6. Retention of Personal Information

We retain your personal information for as long as necessary to provide our services and fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

7. Third-Party Links

Our Platform may contain links to third-party